



# 1<sup>st</sup> AUGMENTED TRAINING INTERNATIONAL CONGRESS PROGRAMME

8-9th  
March  
2018


## 8TH MARCH

8.45 h ● Welcome and Objectives  
**Alejandro Villarán**  
(CEO Seabery International)

### SKILLS TRAINING

9.00 h ● Skills training State of the art  
**Daniel Gauch**  
(General Director Worlddidac)

9.30 h ● Education trends:  
First European School 4.0  
**Markus Leich**  
(Senior Instructor Gewerbeschule Göppingen)

10.00 h ● Main keys of the Augmented  
Training methodology   
**Basilio Marquínez**  
(CEO Augmented Training Services)

10.30 h ○ COFFEE BREAK

### WELDING TRAINING

11.00 h ● Opening new horizons  
in welding training  
**Holger Rautert** (Course Director and Director  
of Business Abroad at Bildungszentren Rhein-Ruhr)  
**Frank Moll** (E-learning Responsible GSI-SLV)

11.30 h ● Augmented Reality improvements  
in welding training in Germany and  
central Europe  
**Anke Richter**  
(CEO WeldPlus GmbH, Germany)

12.00 h ● Augmented Arc improvements  
in welding education in USA  
**Jessica Marhefke**  
(Training and Education Segment Manager  
Miller Electric)

12.30 h ● New approaches in welding training  
contents - Round table  
**Paul-Robert Hoene** (Publishing Manager  
DVS Media GmbH)  
**Jessica Marhefke** (Training and Education  
Segment Manager Miller Electric)  
**Jorge Huete** (Associate Director CESOL)

13.30 h ○ LUNCH BREAK

### AR IN INDUSTRY 4.0

15.00 h ● Augmented training  
in Industry  
**Patrick Schwarz**  
(Senior Instructor Saarstahl AG)

15.30 h ● New Developments  
and Applications  
**Pedro Marquínez**  
(CTO Seabery)

16.00 h ● State of the art  
Augmented Reality  
**Ori Inbar**  
(Founder AWE)

16.30 h ● Highlights + Q&A

### DEMO TIME & NETWORKING

Free time to test Seabery's new  
developments and network with  
other attendees

20.00 h ○ CONGRESS DINNER

Party time

## 9TH MARCH

### SEABERY WORKSHOPS

Attendants will be divided into four  
groups and all groups will take part  
in the four 60-minute workshops

COFFEE BREAK at 11.00 h

● Methodology & Training  
**Basilio Marquínez**  
(CEO Augmented Training Services)

● Business Development  
**Alejandro Villarán**  
(CEO Seabery International)

● Marketing & Partner Services  
**Carlos Mendiola**  
(CMO Seabery)

● New Products Roadmap  
**Pedro Marquínez**  
(CTO Seabery)

13.30 h ○ CLOSING LUNCH

